

Buyers' Guide Packages & Contract Converting Service Directory Upgrades

Active buyers utilize PFFC's directories daily to find converting services & supplies.

STAND OUT with upgraded listings!

All Buyers' Guide packages include listings in print & digital August Buyers' Guide issue & company contact information.

PFFC'S BUYERS' GUIDE DIRECTORY PACKAGES

ENHANCED LISTING: \$350 Total for 12-month package

- Live link online
- Listed in up to 15 categories in print & online
- Logo in print & digital edition of August Annual Buyers' Guide issue

PREMIUM LISTING: \$700 Total for 12-month package

- Enhanced listing
- Priority search results, company name towards top online
- Logo and Company Profile, up to 150 words, on Company Page online
- Additional Information Tabs (product lines, distributors, locations, manufacturer reps, and territories)
- Unlimited category selections in print & online

PLATINUM LISTING: \$1200 Total for 12-month package

- Premium Listing
- HIGHEST Priority Search Results with LOGO and company name at top online
- TWO logos in print & digital Buyers' Guide
- Logo and Company Profile, up to 300 words, on Company Page online
- Your company featured in E-Clips enews with link to your company listing page
- Boldface listing in print Buyers' Guide (August issue of PFFC) - *only Platinum companies have boldfaced listings*
- 2 product images & 2 spec sheets housed on Company Page

CONTRACT CONVERTING SERVICE DIRECTORY PACKAGES

- Logo listing: Company Logo, Live E-mail Address Link, Live Website Link, and Live Company PFFC Buyers' Guide link for \$600 total
- Bundle Listing: All of the above in up to four PFFC Directories at only \$840 total

Contract Converting Service Directories (4):

• [Coating & Laminating](#) • [Contract Slitting](#) • [Contract Converting Services](#) • [Lab/Pilot/Technical Facilities](#)

Contact Lori Pisano: lori@rdgmedia.net / 814-384-7813

