

	January	February	March	April	May	June
<b>Advertising Deadline</b>	December 28	January 25	February 22	March 22	April 19	May 17
<b>Editorial Deadline</b>	October 1	November 1	December 1	January 1	February 1	March 1
<b>Cover Story</b>	<div style="border: 2px solid red; border-radius: 15px; padding: 5px; display: inline-block; background-color: red; color: white; text-align: center; width: 100px; height: 40px;"> <b>LEADERS IN CONVERTING</b> </div> Extrusion Coating	Bags and Pouches	Web Guiding/Tension	Package Printing	Web Coating	Testing, Inspection and Quality Control
<b>Feature Story</b>	Slitting and Rewinding: Winder Best Practices Web Handling Rollers and Surface Treatment	Static Control Labels/Labeling Testing, Inspection and Quality Control	Unwinding/Rewinding Roller Treatment Solutions Adhesives and Coating	Surface Treatment Coating and Drying Web Slitting	Paperboard / Carton Static Control Slitting/Rewinding	Labels and Printing Surface Treatment Packaging and Pouching
<b>Exclusive Q&amp;A</b>	Custom Converting	Coating and Laminating	Innovation: Lab / Pilot Centers	Automation	Sustainability in Converting	Static Control
<b>eBooks</b>		Leaders in Converting				Quality Control in Converting
<b>Focused eNews</b>	Finishing	Surface Treatment	Static Control	Coating and Laminating	Bags and Pouches	Rollers and Roll Handling
<b>Advertiser Bonuses</b>	Leaders in Converting Package	DOUBLE SPACE in February Issue for Jan+Feb Advertisers	Supplied Video posted on PFFC-Online	INFOFLEX Product Spotlight ad in Pre-Show eblast	Product Spotlight ad in enews	HTML eblast for Full page advertisers
<b>Bonus Distribution</b>	ICEC USA February 14-16	ICEC USA		INFOFLEX 2023 April 17-18	Foam Expo NA June 20-23  Adhesives and Bonding Expo	

	July	August	September	October	November	December
<b>Advertising Deadline</b>	June 21	July 19	August 16	September 20	October 18	November 15
<b>Editorial Deadline</b>	April 1	May 1	June 1	July 1	August 1	September 1
<b>Cover Story</b>	Coating and Laminating	<b>ANNUAL BUYERS' GUIDE</b> Adhesives and Coating	Controls, Test and Measurement	Static Control	<b>HOW-TO-GUIDE</b> Inspection and Gauging	Surface Treatment
<b>Feature Story</b>	Automation Web Guiding Controls and Equipment Specialty Materials: Films	Slitting/Rewinding Solutions Static Eliminators Drying/Curing	Tapes, Labels, Liners Winding/Unwinding Embossing Web Cleaning Solutions	Adhesives and Coating Surface Treatment Coating Methods	Gravure Printing and Coating Inline Slitting Web Guiding / Sensors	Tape and Label Bags and Pouches Static Control
<b>Exclusive Q&amp;A</b>	Quality Control/ Inspection	Surface Treatment	Bags and Pouches	Drying/Curing	Specialty Materials	Slitting
<b>eBooks</b>				Flexible Packaging: Innovations and Sustainability	HOW TO GUIDE	
<b>Focused eNews</b>	Labels and Labeling	Packaging Printing	Slitting	Testing/Inspection and Quality Control	Unwinding/Rewinding	Sustainability
<b>Advertiser Bonuses</b>	Supplied Video Posted on PFFC-online	Buyers' Guide Unlimited Listings	Product Spotlight ad in Pack Expo Pre-Show eblast	HTML eblast for Full page advertisers	HOW TO GUIDE Advertorial published in the issue and online	Case Study or Success Story Published in issue and online
<b>Bonus Distribution</b>	Label Expo Europe September 11-14	Pack Expo September 11-13	Pack Expo	AIMCAL R2R		