





2024 Editorial Calendar & Advertising Opportunities

	January	February	March	April	May	June
Advertising Deadline	December 27	January 24	February 21	March 20	April 17	May 15
Editorial Deadline	October 1	November 1	December 1	January 1	February 1	March 1
Cover Story	Labels & Labeling 	Inspection, Testing Equipment	Equipment & Innovation in Flexible Packaging 	Recyclable & Sustainable Materials 	Quality Control	Substrates in Flexible Packaging 
Feature Story	Surface Treatment Automation Die Cutting	Web Slitting/Rewinding Coating & Laminating Static Control Battery Design	Flexible Films Inks & Printing Paper Packaging Solutions	Extrusion Coating Narrow Web Converting Guiding & Tension Control Thermal Challenges/ EV Batteries	Static Control Surface Treatment Web Handling	Recyclable Packaging Printing & Coating Packaging Film & Laminating
eBooks & Pouches & Printing Focus enews		Pouches & Printing Focus newsletter		Pouches & Printing Focus eBook: Advances in Flexible Packaging Materials	eBook: Quality Control in Converting	
Q&A Advertiser Exclusive	Web Handling	Rollers	Static Control	Inks & Printing	Bags & Pouches	Converting Equipment
Product Focused eNews	Drying/Curing	Surface Treatment	Slitting, Winding, Unwinding	Knives/Doctor Blades	Rollers/Roll Handling	Battery Production
Advertiser Bonuses	Leaders in Converting Package	Product Spotlight Converters Expo Pre-Show eblast	Product Spotlight NPE Pre-Show eblast	HOW TO Full page Advertorial	Quality Control eBook Package	Product Spotlight ADHESIVES & BONDING Pre-Show eblast
Bonus Distribution & Show Issues		Converters Expo South February 20	Converters Expo April 17-18 & NPE2024	NPE2024 The Plastics Show May 6-10 INFOFLEX May 5-8	Global Pouch Forum May 29-31	ADHESIVES & BONDING EXPO June 25-27

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	July	August	September	October	November	December
Advertising Deadline	June 19	July 17	August 14	September 18	October 16	November 13
Editorial Deadline	April 1	May 1	June 1	July 1	August 1	September 1
Cover Story	Drying/Curing	Static Eliminators ANNUAL BUYERS' GUIDE	Adhesives & Coatings LABELXPO SHOW ISSUE	Blades/Knives PACK EXPO SHOW ISSUE	Advances in Flexible Packaging pouches & printing FOCUS	Extrusion Coating
Feature Story	Bags & Pouches Die Cutting Automation	Labels/Labeling Inks & Printing Slitting, Winding, Unwinding	Surface Treatment Drying/Curing Labels/Labeling Printing & Inks	Converting Equipment Automation Advances Die Cutting Controls/Sensors	Sustainable Materials Machine Automation Bags & Pouches Static Control	Web Guiding/Tension Roll Treatment Converting Equipment: Slitting, Rewinding, Unwinding
eBooks & Pouches & Printing Focus enews	Pouches & Printing Focus eBook: Innovation in Flexible Packaging	Pouches & Printing Focus enewsletter		Pouches & Printing Focus eBook: Sustainability in Flexible Packaging		Pouches & Printing Focus enewsletter
Q&A Advertiser Exclusive	Sustainable Materials	Sensors/Controls/Inspection	Sustainability in Converting & Printing	Quality Control	Labels & Labeling	Custom Converting Solutions
Product Focused eNews	Paper & Paperboard	Bags & Pouches	Coating & Laminating	Battery Production & Roll to Roll	Advances in Converting Equipment	Static Control
Advertiser Bonuses	Video Posting on PFFC-online.com	Unlimited Listings in Buyers' Guide	Product Spotlight in LABELXPO Pre-Show eblast	Product Spotlight in Pack Expo Pre-Show eblast	Video Posting on PFFC-online.com	HTML Eblast
Bonus Distribution & Show Issues		Distribution at Industry Events for a year	LABELXPO AMERICAS 2024 September 10-12 R2R USA Conference September 24-26	Pack Expo November 3-6 The Battery Show October 7-10		

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